

Privacy Policy

Last updated: July 1, 2015

This Privacy Policy ("**Privacy Policy**") describes the policies and practices of Roboplan Technologies Ltd. ("**we**," "**us**," or "**LetItMake**") in connection with collection, use and disclosure of your personal information and other information that you provide to us or that may be generated by your use of our Services. Please review carefully this Privacy Policy before making any use of the Service. Each use of the Service by you constitutes your consent to the collection, transfer, storage, disclosure and other uses of your information in the manner set out in this Privacy Policy.

The definitions in the Terms of Service apply to this Privacy Policy unless stated otherwise. In addition to this policy, please review our Terms of Service, which are incorporated herein by reference, together with such other policies of which you may be notified of by the Company from time to time.

For your convenience, we highlighted below the major issues covered in this Privacy Policy. For the complete and binding Privacy Policy please read through the entire document.

- The Privacy Philosophy of LetItMake
- Collection of Personal Information
- How We Use Your Personal Information
- How We Share Your Personal Information
- How You Can Protect Your Privacy
- Reviewing and Updating Your Personal Information
- Opt-Out Options and Unsubscribing
- Links
- Business Transfers
- Changes to this Privacy Policy
- How to Contact Us
- General

1. The Privacy Philosophy of LetItMake

Your privacy is important to LetItMake. Therefore, we have chosen to undertake appropriate safeguards to protect our users' account information. Nevertheless, LetItMake cannot, unfortunately, guarantee the security of users' account information because factors such as hardware and software failure, unauthorized access to our servers or our users' accounts, and other factors, may compromise the security of our users' account information. We welcome any comments and suggestions for improvement at: support@letitmake.com

2. Collection of Personal Information

We collect information in the following ways:

- a. We collect, directly or through third parties as further detailed below, information that you provide to become a registered user of our Service, and when you use certain aspects of our Service (e.g., entering information on a forum, entering payment details when purchasing a Project Kit through the Service via PayPal or other similar third party service).
- b. Our service will allow uploading and downloading certain content and Design Projects (or portions thereof), some of the content or Design Project or Contributions are uploaded by other users. We will not be liable for any content or Design Project or Contributions that you download or use from other users. We are not responsible for the accuracy correctness and security of such information we gather, store and disclose.
- c. When you browse or use our Service, technological tools including “Log Data” and “Cookies” collect certain information, as explained in the following section.

3. What information we collect

- a. **Personal Information.** When you register with us through the Service to become a registered User of LetItMake, we will ask you for certain information about you that can be used to contact or identify you (“**Personal Information**”). Personal Information may include, but is not limited to, your name, email and address. When you create your User Account by logging into a SNS via the Service, you are using the Personal Information you have already provided to the SNS (such as your “real” name, email address and other information you make publicly available via the SNS) to create your User account on our Service; the information we collect may depend on the privacy settings you have with the SNS, so please consult the SNS’s privacy and data practices.
- b. For example, by using PayPal to login and submit your payment information in connection with purchasing Project Design Kits via the Services, you are allowing LetItMake to receive Personal Information from your PayPal account pursuant to PayPal Terms of Service, privacy policy and various policies and additional agreements between you and PayPal, in connection with your purchase via the Services.

4. We use your Personal Information (in some cases, in conjunction with your “Non-Identifying Information,” see below) to provide the Service to you. For example:
 - i. **Account registration.** We create your User account for your use of the Service based upon the Personal Information you provide.
 - ii. **Communications.** We use your Personal Information to contact you with LetItMake newsletters, marketing or promotional materials and other information that may be of interest to you. We may also use your Personal Information to send you alerts, notifications and other features that may be used by you in the Service. If you decide at any time that you no longer wish to receive such communications from us, please follow the unsubscribe instructions provided in any of the communications or update your “preferences” information in your account settings.
 - iii. **Customer service.** We use your Personal Information to respond to your questions and/or inquiries.

- iv. **Purchasing Service.** We will invoice you and provide you with shipment date and other information (including via email), for the purpose of providing you Service and delivering your applicable purchase and may store and save such materials for internal business purposes or if required by applicable regulations.
- b. **Non-Identifying Information.** We also collect other information that you provide as part of registration, the operation, and personalization of your account on LetItMake, as well as any other content and/or data that cannot reasonably be used to identify or contact you (e.g., without limitation, age and individual preferences) ("**Non-Identifying Information**"). Certain Non-Identifying Information would be considered a part of your Personal Information if it were combined with other identifiers (for example, combining your zip code with your street address) in a way that enables you to be personally identified or contacted. But the same pieces of information are considered Non-Identifying Information when they are taken alone or combined only with other Non-Identifying Information (for example, your viewing preferences).
- c. **Log Data.** When you visit the Service, whether as a registered User or a non-registered User just browsing, our servers automatically record information that your browser sends whenever you visit a website ("**Log Data**"). This Log Data may include information such as the browser type or the webpage you were visiting before you came to our Service, pages of our Service that you visit, the time spent on those pages, information you search for on our Service, access times and dates, and other statistics. We use this information to monitor and analyze use of the Service and the Service's technical administration, to increase our Service's functionality and user-friendliness, and to better tailor our Service to our visitors' needs. For example, some of this information is collected so that when you visit the Service again, it will recognize you and the information could then be used to serve advertisements and other information appropriate to your interests. We also use this information to verify that visitors to the Service meet the criteria required to process their requests.
- d. **Cookies.** Like many online services, LetItMake may use "cookies" on our Service to collect information. A cookie is a small data file that we transfer to your computer or mobile device's hard disk. We use cookies for two purposes. First, we utilize "persistent" cookies to save your login information for future logins to the Service. Second, we utilize "session ID" cookies to enable certain features of the Service, to better understand how you interact with the Service and to monitor aggregate usage by LetItMake Users and web traffic routing on the Service. Unlike persistent cookies, session cookies are deleted from your computer when you log off from the Service and then close your browser. You can instruct your browser, by changing its settings, to stop accepting cookies or to prompt you before accepting a cookie from the websites you visit. If you do not accept cookies, however, you may not be able to use all portions of the Service or all functionality of the Service.

5. **How We Share Your Personal Information**

- a. **LetItMake Users.** When you register through the Service and submit Personal Information to create a profile other LetItMake Users will see your name and email. If you choose to provide additional Personal Information in the forum or in your profile, LetItMake Users will see such additional Personal Information. Providing additional Personal Information is voluntary and should correlate with the degree of interaction you want to have with LetItMake Users. We recommend that you guard and refrain from disclosing any information you consider sensitive and confidential.
- b. **Aggregate Information and Non-Identifying Information.** We may share aggregated information that does not include Personal Information and we may otherwise disclose Non-Identifying Information and Log Data with third parties for industry analysis, demographic profiling and other purposes. Any aggregated information shared in these contexts will not contain your Personal Information.
- c. **Service Providers.** We may employ third party companies and individuals to facilitate our Service, to provide the Service on our behalf, to perform Service-related services (e.g., payment processing, maintenance services, database management, web analytics and improvement of the Service's features) or to assist us in analyzing how our Service are used. These third parties have access to your Personal Information only to perform these tasks on our behalf and are obligated not to disclose or use it for any other purpose.
- d. **Social Networking Sites.** We may share the information in your LetItMake account (including your Personal Information) with social networking sites that you have linked to your LetItMake account. These third parties have access to your Personal Information only for this purpose (unless the social networking site has received your Personal Information independently of the Service) and not for other purposes.
- e. **Compliance with Laws and Law Enforcement.** LetItMake cooperates with government and law enforcement officials and private parties to enforce and comply with the law. We can disclose any information about you to government or law enforcement officials or private parties as we, in our sole discretion, believe necessary or appropriate to respond to claims and legal process including, but not limited to, subpoenas, to protect the property and rights of LetItMake or a third party, to protect the safety of the public or any person, or to prevent or stop activity we may consider to be, or to pose a risk of being, illegal, unethical or legally actionable activity.
- f. **Business Transfers.** LetItMake may sell, divest, transfer, assign, share or otherwise engage in a transaction that involves, some or all of our assets, including any or all of the information described in this Policy, in the course of a corporate divestiture, merger, acquisition, joint venture, bankruptcy, dissolution, reorganization, or any other similar transaction or proceeding.

6. How You Can Protect Your Privacy

You have several choices regarding the use of information on our Service:

- a. **Email Communications.** If you decide at any time that you no longer wish to receive email communications from us, please follow the unsubscribe instructions provided in any of the communications or update your “preferences” information in your account settings.
- b. **Cookies.** If you decide at any time that you no longer wish to accept cookies from our Service for any of the purposes described above, then you can instruct your browser, by changing its settings, to stop accepting cookies or to prompt you before accepting a cookie from the websites you visit. Consult your browser’s technical information. If you do not accept cookies, however, you may not be able to use all portions of the Service or all functionality of the Service. If you have any questions about how to disable or modify cookies, please let us know at the contact information provided below.
- c. **Changing or Deleting Your Information.** All Users may review, update, correct or delete the Personal Information in their User account (including any imported contents?) by contacting us or by editing their profile via the Service. If you completely delete all of your Personal Information, then your User account may become deactivated. We will use commercially reasonable efforts to honor your request. We may retain an archived copy of your records as required by law or for legitimate business purposes. (For more information on how to control your User's Content, Project Design and Contribution on the LetItMake's Service, including information regarding the use and storage, please review the applicable sections in our Terms of Service.)

7. **Reviewing and Updating Your Personal Information**

You will be able at any time to review, modify or update information included in your user's profile by logging in to your user account on the LetItMake Web site and selecting "Profile Setting".

8. **Opt-Out Options and Unsubscribing**

LetItMake may send you, from time to time, email communications, with news and updates about the Service or other products, as well as other marketing communications and promotional offers. If you do not wish to receive from us such marketing communications, you can opt-out, at any time, by sending us an email to support@letitmake.com requesting removal of your email address from any such mailing lists. Please be sure to include your full name and email address and indicate what type of marketing communications you do not wish to receive any longer. If applicable, you may also opt out receiving marketing communications from us by following instructions on our email communications explaining how to unsubscribe from the email mailing lists of LetItMake. We will take appropriate steps to fulfill your request; however, it may take a few days or longer to process your request during which you may still receive marketing communications from us. LetItMake reserves the right to send you notices about your account and any purchases made by you, even if you opt-out of all email notifications.

If you decide to terminate your account with us, you may do so by sending us an email to support@letitmake.com specifying your request and providing us with your name and email address.

If you terminate your account, your profile will be removed from the Service, however, deletion may not be immediate and LetItMake may continue keeping your personal information in its records for billing purposes, audits and other administrative purposes.

9. Links

The Service may contain links to third parties' web sites. While we attempt to provide links to sites that value your privacy, we cannot be responsible for the content or privacy policies of such sites. We encourage you to carefully review the privacy policies of such third parties' Web sites linked or provided through the Service prior to any use of such Web sites.

10. Business Transfers

In the conduct of our business, we may sell certain of our assets. Information collected from users of the Service, including personal information, could be transferred as part of such transaction. By submitting your personal information through the Service, you agree that your information may be transferred to third parties under such or similar circumstances.

11. Changes to this Privacy Policy

LetItMake may occasionally revise this Privacy Policy to reflect changes in its Services and other practices. Therefore, you should review LetItMake's Privacy Policy prior to each use of the Service, particularly each time before you submit your personal information through the Service, so you could be informed of any changes in our privacy practices. At all times, the most current version of our privacy policy will supersede any other versions of our privacy policy. You can determine when the Privacy Policy was last modified by checking the "Last updated" legend at the top of the Privacy Policy. If the policies described in our Privacy Policy change in any material respect, we will notify you by posting the revised policy on our Web site, by email, or by other means that we may choose and as required by applicable law. We may apply changes to information previously collected by us, to the extent permitted by law. If you do not agree to be bound by the terms of the new or modified Privacy Policy, you agree to immediately notify us that your personal information should be deleted. Your continued use of the Service after such changes become effective constitutes your acceptance of any such changes

12. How to Contact Us

If you have any questions or comments regarding this Privacy Policy, you can contact us by email at support@letitmake.com

13. General

This Privacy Policy replaces all previous disclosures we may have provided to you about our privacy practices associated with the Service. The examples contained in this Privacy Policy are illustrations only and are not intended to be exhaustive.